

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Hedge, et al.

Title: METHOD AND SYSTEM FOR DELIVERING
TECHNOLOGY AGNOSTIC RICH MEDIA CONTENT
WITHIN AN EMAIL, BANNER AD, AND WEB-PAGE

Appl. No.: 10/084,258

Filing Date: 2/25/2002

Examiner: Kyle R. Stork

Art Unit: 2178

Conf. No: 3975

TRANSMITTAL OF REPLACEMENT DRAWINGS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

ATTENTION: DRAWING REVIEW BRANCH

Sir:

Transmitted herewith are replacement drawings (2 sheets, Figures 20 and 22) for the above-identified application. Applicants hereby submit the attached replacement drawings which have been corrected to improve the quality of the drawings. These replacement drawings do not contain new subject matter. The Official Draftsperson is respectfully requested to approve these drawings for entry into the application.

Respectfully submitted,

Date August 15, 2011

By /Paul S. Hunter/

FOLEY & LARDNER LLP
Customer Number: 23524
Telephone: (608) 258-4292
Facsimile: (608) 258-4258

Paul S. Hunter
Attorney for Applicants
Registration No. 44,787